

# JOONSEOK YANG

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Department of Political Science & Diplomacy  
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## ACADEMIC APPOINTMENT

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2020.03- Assistant Professor, Department of Political Science & Diplomacy, Sungkyunkwan University  
2019.09- 2020.07 Postdoctoral Fellow, University of California, Irvine

## EDUCATION

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2019 Ph.D. in Political Science, Columbia University  
2016 M.Phil. in Political Science, Columbia University  
2014 M.A. in Political Science, Columbia University  
2012 M.I.A. School of International & Public Affairs (SIPA), Columbia University  
2008 B.A. in Political Science, Yonsei University  
B.A. in French Language and Literature, Yonsei University

## FIELDS OF INTEREST

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International Political Economy, Foreign Policy, Public Opinion, Business-Government Relations, Energy and Environmental Politics.

## RESEARCH

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### Book Manuscript in Progress

"Corporate Moves and Political Choices: Business Location Decisions, Public Perceptions, and Electoral Outcomes"

### Peer-Reviewed Articles

Forthcoming "Why Compete for Firms?: Electoral Effects of Corporate Headquarters Relocation." *American Journal of Political Science*

Forthcoming "Target, Information, and Trade Preferences: Evidence from Survey Experiment in East Asia." *American Journal of Political Science* [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]

2023 "Who Votes for Free Trade and When? Geopolitics as the Sources of Legislative Preferences on Free Trade Agreements." *Review of International Political Economy* [With Sung Eun Kim]

- 2022 “Gasoline in the Voter’s Pocketbook: Driving Times to Work and the Electoral Implications of Gasoline Price Fluctuations.” *American Politics Research* 50 (3): 312-319 [With Sung Eun Kim]
- 2021 “Barking Up the Wrong Tree: Retrospective Voting, Natural Disasters, and Electoral Backlash.” *Comparative Political Studies*, 54 (7):1163-1196 [With Brian Blankenship, Ryan Kennedy, and Johannes Urpelainen]
- 2017 “Policy Reform and the Problem of Private Investment: Evidence from the Power Sector.” *Journal of Policy Analysis and Management*. 36 (1): 38-64 [With Johannes Urpelainen]

### **Book (in Korean)**

- 2021 *Informing Korea’s Soft Power Strategy: Evidence from Survey Experiments on Public Perceptions of Public Diplomacy and Foreign Aid*, (in Korean) National Research Council for Economics, Humanities, and Social Sciences, Sejong, South Korea [With Sung Eun Kim, Jong Hee Park, Inbok Rhee, and others]

### **Selected Working Papers**

- “To Stay or to Go? Sources of Domestic Support for Foreign Direct Investment in Kenya” [With Inbok Rhee]
- “Belligerence Benefits: Public Opinion and Audience Costs in Trade Wars” [with Ashton Cho]
- “United Nations Sanctions and Public Support for Target Leaders’ Policy Choices.” [With Elena McLean and Taehee Whang]
- “Public Support For Foreign Aid in Donor and Recipient Countries.” [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]
- “United Nations Sanctions and Public Support for Target Leaders’ Policy Choices.” [With Elena McLean and Taehee Whang]
- “Effect of International Organizations’ Direct Engagement with the Public: Information Source Effect, IO Legitimacy, and Public Opinion” [With Byungwon Woo and Nam Kyu Kim]
- “Gaining Hearts & Minds: Evidence from A Multi-country Conjoint Experiments On Public Diplomacy” [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]
- “Hate Crime in the U.S. and International Reputation: Evidence from 11 Countries.” [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]
- “Domestic Demand for Political Conditionality.” [with Lisa Lechner]
- “An Unintentional Substitute for Democracy: Bilateral Investment Treaties and U.S. Firms’ Investment in Developing Countries.” [With Abhit Bhandari]

“Partisan Responses to the Mobility of Firms: Political Incentives to Retain Firms and Tax Treatment.”

### **Work in Progress**

“Economic Nationalism and Foreign Direct Investment: Evidence from South Korea.”

“Public Support for Environmental Aid: Evidence from a Conjoint Experiment in India.” [With Elena McLean and Taehee Whang]

“Public Opinion on Foreign Disaster Aid.” [With Muhammet Bas and Elena McLean]

### **Peer-Reviewed Articles in Energy/Environmental Politics and Others**

- 2023 “Environmental Perception and Public Attitudes toward Nuclear Energy in South Korea.” *East and West Studies*, 35-1: 201-239 (In Korean) [with Kyuhee Park]
- 2022 “Tax Evasion Attitudes of Small Firms in Low- and Middle-income Countries: Evidence from Nigeria.” *Development Policy Review* 40 (6): 1-17 [With Tom Moerenhout]
- 2022 “Identifying coal plants for early retirement in India: A multidimensional analysis of technical, economic, and environmental factors.” *Applied Energy* 312: 118644 [With Nada Maamoun, Puneet Chitkara, Gireesh Shrimali, Joshua Busby, Sarang Shidore, Yana Jin, and Johannes Urpelainen]
- 2021 “Building Social Contracts: The Determinants of Tax Morale in Nigeria.” *Journal of Development Studies*, 57-2: 226-243 [With Neil McCulloch and Tom Moerenhout]
- 2021 “Thermoelectric Power Generation and Water Stress in India: A Spatial and Temporal Analysis.” *Environmental Science & Technology*, 55 (8): 4314-4323 [With Chao Zhang, Johannes Urpelainen, Puneet Chitkara, Jiayi Zhang, and Jiao Wang]
- 2021 “State Policy and Lobbying in a Federal System: Evidence from the Production Tax Credit for Renewable Energy, 1998-2012.” Vol. 21 (1): 1-30 *State Politics and Policy Quarterly*, [With Sung Eun Kim and Johannes Urpelainen]
- 2021 “Fuel Subsidy Reform and the Social Contract in Nigeria: a Micro-economic Analysis.” *Energy Policy*, Volume 156: 112336 [With Neil McCulloch and Tom Moerenhout]
- 2020 “The Need for Impact Evaluation in Electricity Access Research.” *Energy Policy* 137, 2020, 111099 [With Patrick Bayer, Ryan Kennedy, and Johannes Urpelainen]
- 2019 “Is Coal-Fired Power Generation Associated with Rural Electrification? A Global Analysis.” *Energy Research & Social Science* 58, 2019, 101274 [With Johannes Urpelainen]

- 2019 “Shades of Darkness or Light? A Systematic Review of Geographic Bias in Impact Evaluations of Electricity Access.” *Energy Research & Social Science* 58, 2019, 101236 [With Patrick Bayer, David Hamburger, Joel Jaeger, Ryan Kennedy, and Johannes Urpelainen]
- 2019 “Environmental Effects of GATT/WTO Membership: An Empirical Evaluation.” *International Interactions* 45: 917-932 [With Sung Eun Kim and Johannes Urpelainen]
- 2019 “The Future of India’s Coal-Fired Power Generation Capacity.” *Journal of Cleaner Production*. 226: 904-912 [With Johannes Urpelainen]
- 2019 “Global Patterns of Power Sector Reform, 1982-2013.” *Energy Strategy Reviews*. 23: 152-162 [With Johannes Urpelainen]
- 2018 “Power Sector Reforms and Technical Performance: Good News from an Instrumental Variable Analysis.” *Review of Policy Research*. 35 (1): 120-152 [With Johannes Urpelainen and Di Liu]
- 2016 “Electric Utilities and American Climate Policy: Lobbying by Expected Winners and Losers.” *Journal of Public Policy*. 36 (2): 251-275 [With Sung Eun Kim and Johannes Urpelainen]
- 2016 “Does Power Sector Deregulation Promote or Discourage Renewable Energy Policy? Evidence from the States, 1991-2012.” *Review of Policy Research*. 33 (1): 22-50 [With Sung Eun Kim and Johannes Urpelainen]
- 2015 “Light for All? Evaluating Brazil’s Rural Electrification Progress, 2000-2010.” *Energy Policy*. 86: 315-327 [With Tara Slough and Johannes Urpelainen]

### Policy Publications

- 2015 “Low Oil Prices: An Opportunity for Fuel Subsidy Reform.” Report for Center on Global Energy Policy at Columbia University. [With Keith Benes, Andrew Cheon, and Johannes Urpelainen]

### GRANTS, AWARDS AND FELLOWSHIPS

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- 2020–23 “New Democracy in New Normal” *Social Sciences Korea (SSK)*, Research Team Support [With Wonbin Cho, Yunmin Nam, Namkyu Kim, Hyungchul Kim, Myungse Kang, Dongsuk Kim, and Kooyeon Chung]  
 • Research Grant [Annually KRW 230,000,000 (approx. USD 180K)]
- 2022 “Comprehensive Study of Korean National Image ” *KDI School of Public Policy and Management*, Research Project [With Inbok Rhee, Sung Eun Kim, and Jong Hee Park]  
 • Research Grant [KRW 150,000,000 (approx. USD 100K)]
- 2022 “Empirical Study on the Effectiveness of Educational Public Diplomacy Efforts in Korea” *KDI School of Public Policy and Management*, Research Project [With Inbok Rhee, Chungshik Moon, and Hye Young Chang]  
 • Research Grant [KRW 50,000,000 (approx. USD 40K)]
- 2020-2021 “Informing Korea’s Soft Power Strategy: Evidence from Survey Experiments on Public Perceptions

- of Public Diplomacy and Foreign Aid” *National Research Council for Economics, Humanities and Social Sciences*, Cooperative Research Series 21-09-01 [With Inbok Rhee, Sung Eun Kim, and Jong Hee Park]
- Research Grant [KRW 210,000,000 (approx. USD 170K)]
  - Received Outstanding Research Award
- 2021 “South Korea’s Public Diplomacy Strategy for Battery, Bio, and Semi-conductor Sectors” *Ministry of Foreign Affairs*, Research Project [With Inbok Rhee, Sung Eun Kim, and Jong Hee Park]
- Research Grant [KRW 25,000,000 (approx. USD 20K)]
- 2013–19 DEAN’S FELLOW, Columbia University
- 2017 FOREIGN POLICY GRANT (with Ashton S. Cho). “Foreign Country Threat Framing and Voter Preferences Towards Multilateral FTAs”, Charles Koch Foundation
- 2016–17 SASAKAWA YOUNG LEADERS FELLOWSHIP FUND (SYLFF) SUMMER GRANT, Columbia University Weatherhead East Asian Institute
- 2017 DISSERTATION DEVELOPMENT GRANT, Columbia University
- 2012 TEACHING ASSISTANTSHIP, Columbia University School of International and Public Affairs
- 2011 CASUAL PROGRAM ASSISTANTSHIP, Columbia University School of International and Public Affairs
- 2007 HONOR STUDENT AWARD, Yonsei University

## TEACHING EXPERIENCE

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- 2023 Political Economy of Trade and Investment (G)
- 2023 Methods in Political Science Research (U, G)
- 2022 Experimental Methods and Causal Inference in Political Science (G)
- 2021, 2022, 2023 Domestic Politics and International Politics Seminar (G)
- 2021, 2022, 2023 International Political Economy (U, G)
- 2020, 2021, 2022 Environmental Politics (U, G)

## PROFESSIONAL ACTIVITIES

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- 2022– POLICY ADVISOR. Ministry of Foreign Affairs, Republic of Korea
- 2021–22 EDITORIAL BOARD MEMBER. Korean Political Science Review
- 2021–22 EDITORIAL BOARD MEMBER. New Asia
- 2022 MEMBER OF RESEARCH COMMITTEE. Korean Association of Party Studies
- 2008–10 LEGISLATIVE STAFF. National Assembly of the Republic of Korea
- 2004–06 MILITARY SERVICE. Republic of Korea Army
- Peer Reviewer: *American Journal of Political Science*, *British Journal of Political Science*, *Business and Politics*, *Review of Policy Research*, *State Politics & Policy Quarterly*, *Energy Policy*

## LANGUAGE AND OTHER INFORMATION

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Languages: English (Fluent); Korean (Native); French (Beginner)

Computer Skills: R, STATA, Python, and  $\text{\LaTeX}$