

# JOONSEOK YANG

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## ACADEMIC APPOINTMENT

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2024.09- Associate Professor, Department of Political Science & Diplomacy, Sungkyunkwan University  
2020.03-2024.08 Assistant Professor, Department of Political Science & Diplomacy, Sungkyunkwan University  
2019.09-2020.07 Postdoctoral Fellow, University of California, Irvine

## EDUCATION

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2019 Ph.D. in Political Science, Columbia University  
2016 M.Phil. in Political Science, Columbia University  
2014 M.A. in Political Science, Columbia University  
2012 M.I.A. School of International & Public Affairs (SIPA), Columbia University  
2008 B.A. in Political Science, Yonsei University  
B.A. in French Language and Literature, Yonsei University

## RESEARCH

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### Peer-Reviewed Articles

- 2024 “What Do Aid Recipients Want? Public Attitudes Toward Foreign Aid in Developing Countries.” *World Development*, [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]
- 2024 “Beyond Coercion: Weaker States’ Domestic Political Motivations for Political Clauses in Preferential Trade Agreements.” *The World Economy* [with Lisa Lechner]
- 2024 “Why Compete for Firms?: Electoral Effects of Corporate Headquarters Relocation.” *American Journal of Political Science*, 68(2): 339-353
- 2024 “Information campaigns and public perceptions of structural reforms: Evidence from a survey experiment on gasoline subsidy reform in Nigeria.” *Journal of Policy Analysis and Management*, 43(2): 509-529 [With Tom Moerenhout]
- 2024 “Clearing the Air: Public Health Concerns and Support for Natural Gas Restrictions in the United States.” *Energy Research & Social Science*, 108: 103404 [With Elena McLean and Taehee Whang]
- 2024 “Political Regime, Institutional Capacity, and Inefficient Policy: Evidence from Gasoline Subsidies.” *Review of Policy Research* [With Richard McAlexander and Johannes Urpelainen]

- 2023 “Target, Information, and Trade Preferences: Evidence from Survey Experiment in East Asia.” *American Journal of Political Science*, 67(4): 898-914 [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]
- 2023 “Who Votes for Free Trade and When? Geopolitics as the Sources of Legislative Preferences on Free Trade Agreements.” *Review of International Political Economy*, 30(6), 2257-2284 [With Sung Eun Kim]
- 2023 “South Korean Newspaper Coverage of Yemeni Refugees: Analysis of Topics and Sentiments using Machine Learning Techniques.” *Asian Journal of Communication*, 34(1): 57-72 [with Jae Young Huh]
- 2023 “Environmental Perception and Public Attitudes toward Nuclear Energy in South Korea.” *East and West Studies*, 35-1: 201-239 (In Korean) [with Kyuhee Park]
- 2022 “Identifying coal plants for early retirement in India: A multidimensional analysis of technical, economic, and environmental factors.” *Applied Energy* 312: 118644 [With Nada Maamoun, Puneet Chitkara, Gireesh Shrimali, Joshua Busby, Sarang Shidore, Yana Jin, and Johannes Urpelainen]
- 2022 “Gasoline in the Voter’s Pocketbook: Driving Times to Work and the Electoral Implications of Gasoline Price Fluctuations.” *American Politics Research* 50 (3): 312-319 [With Sung Eun Kim]
- 2022 “Tax Evasion Attitudes of Small Firms in Low- and Middle-income Countries: Evidence from Nigeria.” *Development Policy Review* 40 (6): 1-17 [With Tom Moerenhout]
- 2021 “Barking Up the Wrong Tree: Retrospective Voting, Natural Disasters, and Electoral Backlash.” *Comparative Political Studies*, 54 (7):1163-1196 [With Brian Blankenship, Ryan Kennedy, and Johannes Urpelainen]
- 2021 “Thermoelectric Power Generation and Water Stress in India: A Spatial and Temporal Analysis.” *Environmental Science & Technology*, 55 (8): 4314-4323 [With Chao Zhang, Johannes Urpelainen, Puneet Chitkara, Jiayi Zhang, and Jiao Wang]
- 2021 “Building Social Contracts: The Determinants of Tax Morale in Nigeria.” *Journal of Development Studies*, 57-2: 226-243 [With Neil McCulloch and Tom Moerenhout]
- 2021 “Fuel Subsidy Reform and the Social Contract in Nigeria: a Micro-economic Analysis.” *Energy Policy*, Volume 156: 112336 [With Neil McCulloch and Tom Moerenhout]
- 2021 “State Policy and Lobbying in a Federal System: Evidence from the Production Tax Credit for Renewable Energy, 1998-2012.” Vol. 21 (1): 1-30 *State Politics and Policy Quarterly*, [With Sung Eun Kim and Johannes Urpelainen]
- 2020 “The Need for Impact Evaluation in Electricity Access Research.” *Energy Policy* 137, 2020, 111099 [With Patrick Bayer, Ryan Kennedy, and Johannes Urpelainen]
- 2019 “The Future of India’s Coal-Fired Power Generation Capacity.” *Journal of Cleaner Production*. 226: 904-912 [With Johannes Urpelainen]

- 2019 “Global Patterns of Power Sector Reform, 1982-2013.” *Energy Strategy Reviews*. 23: 152-162 [With Johannes Urpelainen]
- 2019 “Is Coal-Fired Power Generation Associated with Rural Electrification? A Global Analysis.” *Energy Research & Social Science* 58, 2019, 101274 [With Johannes Urpelainen]
- 2019 “Shades of Darkness or Light? A Systematic Review of Geographic Bias in Impact Evaluations of Electricity Access.” *Energy Research & Social Science* 58, 2019, 101236 [With Patrick Bayer, David Hamburger, Joel Jaeger, Ryan Kennedy, and Johannes Urpelainen]
- 2019 “Environmental Effects of GATT/WTO Membership: An Empirical Evaluation.” *International Interactions* 45: 917-932 [With Sung Eun Kim and Johannes Urpelainen]
- 2018 “Power Sector Reforms and Technical Performance: Good News from an Instrumental Variable Analysis.” *Review of Policy Research*. 35 (1): 120-152 [With Johannes Urpelainen and Di Liu]
- 2017 “Policy Reform and the Problem of Private Investment: Evidence from the Power Sector.” *Journal of Policy Analysis and Management*. 36 (1): 38-64 [With Johannes Urpelainen]
- 2016 “Electric Utilities and American Climate Policy: Lobbying by Expected Winners and Losers.” *Journal of Public Policy*. 36 (2): 251-275 [With Sung Eun Kim and Johannes Urpelainen]
- 2016 “Does Power Sector Deregulation Promote or Discourage Renewable Energy Policy? Evidence from the States, 1991-2012.” *Review of Policy Research*. 33 (1): 22-50 [With Sung Eun Kim and Johannes Urpelainen]
- 2015 “Light for All? Evaluating Brazil’s Rural Electrification Progress, 2000-2010.” *Energy Policy*. 86: 315-327 [With Tara Slough and Johannes Urpelainen]

### **Under Review**

- “An Unintentional Substitute for Democracy: Bilateral Investment Treaties and U.S. Firms’ Investment in Developing Countries.” (R&R) [With Abhit Bhandari]
- “The Post-Oil Post-Covid Social Contract: Taxing Informal Workers for Healthcare Insurance in Oil Exporting Developing Economies.” (R&R) [With Tom Moerenhout and Nicolas Orgeira Pillai ]
- “Energy Transition Risks are Beginning to Constrain Petrostate Sovereign Credit Ratings.” (R&R) [With Brian Blankenship, Indra Overland, and Johannes Urpelainen ]
- “Citizen Responses to Donor-Centeredness in the US-China Public Diplomacy Competition.” (R&R) [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]
- “Public Support For Foreign Aid in Recipient Countries: Evidence from Survey Experiments in Global South.”

(R&R) [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]

“Rising Anti-Asian Hate Crimes Can Turn Asia Against America.” (R&R) [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]

“Belligerence Benefits: Public Opinion and Audience Costs in Trade Wars” [with Ashton Cho]

“Public Perceptions of Civil Participation in the Policymaking Process: Evidence from Survey Experiment in South Korea.” [With Wonbin Cho, Namkyu Kim, and Yoonmin Nam]

“Effect of International Organizations’ Direct Engagement with the Public: Information Source Effect, IO Legitimacy, and Public Opinion” [With Byungwon Woo and Nam Kyu Kim]

“Public Support for Environmental Aid: Evidence from a Conjoint Experiment in India.” [With Elena McLean and Taehee Whang]

### **Working Papers**

“Partisan Responses to the Mobility of Firms: Political Incentives to Retain Firms and Tax Treatment.”

“Public Opinion on Foreign Disaster Aid.” [With Muhammet Bas and Elena McLean]

“Political Polarization and Undemocratic Behavior Bias: Evidence from Survey Experiment in South Korea.” [With Wonbin Cho, Namkyu Kim, and Yoonmin Nam]

“Public Support for Judicial Reform: Partisan Bias and Source Effects.” [With Wonbin Cho, Namkyu Kim, and Yoonmin Nam]

“To Stay or to Go? Sources of Domestic Support for Foreign Direct Investment in Kenya” [With Inbok Rhee]

“Public Opinion Toward the Relocation of Multinational Corporations: Evidence from Survey Experiment in South Korea”

“Trust in Blockchain Voting” [With Yesola Kwon]

“Electoral Effects of Natural Disaster: Evidence from South Korea.” [with Kyuhee Park]

### **Book (in Korean)**

2021 *Informing Korea’s Soft Power Strategy: Evidence from Survey Experiments on Public Perceptions of Public Diplomacy and Foreign Aid*, (in Korean) National Research Council for Economics, Humanities, and Social Sciences, Sejong, South Korea [With Sung Eun Kim, Jong Hee Park, Inbok Rhee, and others]

## Policy Publications

- 2015 “Low Oil Prices: An Opportunity for Fuel Subsidy Reform.” Report for Center on Global Energy Policy at Columbia University. [With Keith Benes, Andrew Cheon, and Johannes Urpelainen]

## GRANTS, AWARDS AND FELLOWSHIPS

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- 2020–26 “New Democracy in New Normal” *Social Sciences Korea (SSK)*, Research Team Support [With Wonbin Cho, Yunmin Nam, Namkyu Kim, Hyungchul Kim, Myungse Kang, Dongsuk Kim, and Kooyeon Chung]  
• Research Grant [Annually KRW 230,000,000 (approx. USD 180K)]
- 2021–25 “Understanding Oil Producers’ Responses to the Renewable Energy Transition (OPRET).” *The Research Council of Norway*, 324628 - FORSKER21. [With Brian Blankenship, Johannes Urpelainen, Indra Overland, Stella Tsani, and Nina Poussenkova]  
• Research Grant [NOK 11002K]
- 2023 “Public Attitudes toward Japan and China” *Ministry of Foreign Affairs*, Research Project [With Inbok Rhee, Sung Eun Kim, and Jong Hee Park]  
• Research Grant [KRW 25,000,000 (approx. USD 20K)]
- 2022 “Comprehensive Study of Korean National Image ” *KDI School of Public Policy and Management*, Research Project [With Inbok Rhee, Sung Eun Kim, and Jong Hee Park]  
• Research Grant [KRW 150,000,000 (approx. USD 100K)]
- 2022 “Empirical Study on the Effectiveness of Educational Public Diplomacy Efforts in Korea” *KDI School of Public Policy and Management*, Research Project [With Inbok Rhee, Chungshik Moon, and Hye Young Chang]  
• Research Grant [KRW 50,000,000 (approx. USD 40K)]
- 2020–21 “Informing Korea’s Soft Power Strategy: Evidence from Survey Experiments on Public Perceptions of Public Diplomacy and Foreign Aid” *National Research Council for Economics, Humanities and Social Sciences*, Cooperative Research Series 21-09-01 [With Inbok Rhee, Sung Eun Kim, and Jong Hee Park]  
• Research Grant [KRW 210,000,000 (approx. USD 170K)]  
• Received Outstanding Research Award
- 2021 “South Korea’s Public Diplomacy Strategy for Battery, Bio, and Semi-conductor Sectors” *Ministry of Foreign Affairs*, Research Project [With Inbok Rhee, Sung Eun Kim, and Jong Hee Park]  
• Research Grant [KRW 25,000,000 (approx. USD 20K)]
- 2013–19 DEAN’S FELLOW, Columbia University
- 2017 FOREIGN POLICY GRANT (with Ashton S. Cho). “Foreign Country Threat Framing and Voter Preferences Towards Multilateral FTAs”, Charles Koch Foundation
- 2017 DISSERTATION DEVELOPMENT GRANT, Columbia University
- 2012 TEACHING ASSISTANTSHIP, Columbia University School of International and Public Affairs
- 2011 CASUAL PROGRAM ASSISTANTSHIP, Columbia University School of International and Public Affairs
- 2007 HONOR STUDENT AWARD, Yonsei University

## PROFESSIONAL ACTIVITIES

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- 2024– EDITORIAL BOARD MEMBER. *International Studies Quarterly*

2022– POLICY ADVISOR. Ministry of Foreign Affairs, Republic of Korea  
2021–22 EDITORIAL BOARD MEMBER. Korean Political Science Review  
2021–22 EDITORIAL BOARD MEMBER. New Asia  
2022 MEMBER OF RESEARCH COMMITTEE. Korean Association of Party Studies  
2008–10 LEGISLATIVE STAFF. National Assembly of the Republic of Korea  
2004–06 MILITARY SERVICE. Republic of Korea Army  
Peer Reviewer: *American Journal of Political Science*, *British Journal of Political Science*, *Business and Politics*,  
*Review of Policy Research*, *State Politics & Policy Quarterly*, *Energy Policy*

#### LANGUAGE AND OTHER INFORMATION

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Languages: English (Fluent); Korean (Native); French (Beginner)  
Computer Skills: R, STATA, Python, and  $\text{\LaTeX}$