

JOONSEOK YANG

February 2023

Department of Political Science & Diplomacy
Sungkyunkwan University
Seoul, South Korea

Email: jsyang01@skku.edu
Website: <http://www.joonsyang.com/>
Phone: 82-10-8608-4788

ACADEMIC APPOINTMENT

2020.03- Assistant Professor, Department of Political Science & Diplomacy, Sungkyunkwan University
2019.09- 2020.07 Postdoctoral Fellow, University of California, Irvine

EDUCATION

2019 Ph.D. in Political Science, Columbia University
2016 M.Phil. in Political Science, Columbia University
2014 M.A. in Political Science, Columbia University
2012 M.I.A. School of International & Public Affairs (SIPA), Columbia University
2008 B.A. in Political Science, Yonsei University
B.A. in French Language and Literature, Yonsei University

FIELDS OF INTEREST

Comparative/International Political Economy, Korean Politics, Public Opinion, Business-Government Relations, Energy and Environmental Politics.

RESEARCH

Peer-Reviewed Articles

- Accepted “Why Compete for Firms?: Electoral Effects of Corporate Headquarters Relocation.” *American Journal of Political Science*
- Forthcoming “Target, Information, and Trade Preferences: Evidence from Survey Experiment in East Asia.” *American Journal of Political Science* [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]
- 2023 “Who Votes for Free Trade and When? Geopolitics as the Sources of Legislative Preferences on Free Trade Agreements.” *Review of International Political Economy* [With Sung Eun Kim]
- 2022 “Gasoline in the Voter’s Pocketbook: Driving Times to Work and the Electoral Implications of Gasoline Price Fluctuations.” *American Politics Research* 50 (3): 312-319 [With Sung Eun Kim]
- 2021 “Barking Up the Wrong Tree: Retrospective Voting, Natural Disasters, and Electoral Backlash.” *Comparative Political Studies*, 54 (7):1163-1196 [With Brian Blankenship, Ryan Kennedy, and Johannes

Urpelainen]

2017 “Policy Reform and the Problem of Private Investment: Evidence from the Power Sector.” *Journal of Policy Analysis and Management*. 36 (1): 38-64 [With Johannes Urpelainen]

Book

2021 *Informing Korea’s Soft Power Strategy: Evidence from Survey Experiments on Public Perceptions of Public Diplomacy and Foreign Aid*, (in Korean) National Research Council for Economics, Humanities, and Social Sciences, Sejong, South Korea [With Sung Eun Kim, Jong Hee Park, Inbok Rhee, and others]

Selected Working Papers

“Understanding the Effectiveness of Public Diplomacy Efforts: Survey Data from the Case of Korean Higher Education Programs in Germany.” [With Inbok Rhee, Hyeyoung Chang, Chungshik Moon]

“South Korean Newspaper Coverage of Yemeni Refugees: Analysis of Topics and Sentiments using Machine Learning Techniques.” [with Jae Young Huh]

“Environmental Perception and Public Attitudes toward Nuclear Energy in South Korea.” (In Korean) [with Kyuhee Park]

“Partisan Responses to the Mobility of Firms: Political Incentives to Retain Firms and Tax Treatment.”

“Factual Information and Public Perceptions of Structural Reforms: Evidence from a Survey Experiment on Gasoline Subsidy Reform in Nigeria.” [With Tom Moerenhout] (R&R)

“Estimating Citizen Preferences on the US-China Public Diplomacy Competition.” [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]

“An Unintentional Substitute for Democracy: Bilateral Investment Treaties and U.S. Firms’ Investment in Developing Countries.” [With Abhit Bhandari]

“Belligerence Benefits: Public Opinion and Audience Costs in Trade Wars” [with Ashton Cho]

Work in Progress

“Public Opinion Toward the Relocation of Multinational Corporations: Evidence from Survey Experiment in South Korea.”

“Hate Crime in the U.S. and International Reputation: Evidence from 11 Countries.” [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]

“Economic Nationalism and Foreign Direct Investment: Evidence from South Korea.”

“Public Perceptions of Civil Participation in the Policymaking Process: Evidence from Survey Experiment in South Korea.” [With Wonbin Cho, Namkyu Kim, and Yoonmin Nam]

“How to evaluate (Un)Democratic Behaviors in South Korea: Variations Across Policy Issues and Partisanship.” [With Wonbin Cho, Namkyu Kim, and Yoonmin Nam]

“Electoral Effects of Natural Disaster: Evidence from South Korea.” [with Kyuhee Park]

Peer-Reviewed Articles in Energy/Environmental Politics and Others

- 2022 “Tax Evasion Attitudes of Small Firms in Low- and Middle-income Countries: Evidence from Nigeria.” *Development Policy Review* 40 (6): 1-17 [With Tom Moerenhout]
- 2022 “Identifying coal plants for early retirement in India: A multidimensional analysis of technical, economic, and environmental factors.” *Applied Energy* 312: 118644 [With Nada Maamoun, Puneet Chitkara, Gireesh Shrimali, Joshua Busby, Sarang Shidore, Yana Jin, and Johannes Urpelainen]
- 2021 “Building Social Contracts: The Determinants of Tax Morale in Nigeria.” *Journal of Development Studies*, 57-2: 226-243 [With Neil McCulloch and Tom Moerenhout]
- 2021 “Thermoelectric Power Generation and Water Stress in India: A Spatial and Temporal Analysis.” *Environmental Science & Technology*, 55 (8): 4314-4323 [With Chao Zhang, Johannes Urpelainen, Puneet Chitkara, Jiayi Zhang, and Jiao Wang]
- 2021 “State Policy and Lobbying in a Federal System: Evidence from the Production Tax Credit for Renewable Energy, 1998-2012.” Vol. 21 (1): 1-30 *State Politics and Policy Quarterly*, [With Sung Eun Kim and Johannes Urpelainen]
- 2021 “Fuel Subsidy Reform and the Social Contract in Nigeria: a Micro-economic Analysis.” *Energy Policy*, Volume 156: 112336 [With Neil McCulloch and Tom Moerenhout]
- 2020 “The Need for Impact Evaluation in Electricity Access Research.” *Energy Policy* 137, 2020, 111099 [With Patrick Bayer, Ryan Kennedy, and Johannes Urpelainen]
- 2019 “Is Coal-Fired Power Generation Associated with Rural Electrification? A Global Analysis.” *Energy Research & Social Science* 58, 2019, 101274 [With Johannes Urpelainen]
- 2019 “Shades of Darkness or Light? A Systematic Review of Geographic Bias in Impact Evaluations of Electricity Access.” *Energy Research & Social Science* 58, 2019, 101236 [With Patrick Bayer, David Hamburger, Joel Jaeger, Ryan Kennedy, and Johannes Urpelainen]
- 2019 “Environmental Effects of GATT/WTO Membership: An Empirical Evaluation.” *International Interactions* 45: 917-932 [With Sung Eun Kim and Johannes Urpelainen]

- 2019 “The Future of India’s Coal-Fired Power Generation Capacity.” *Journal of Cleaner Production*. 226: 904-912 [With Johannes Urpelainen]
- 2019 “Global Patterns of Power Sector Reform, 1982-2013.” *Energy Strategy Reviews*. 23: 152-162 [With Johannes Urpelainen]
- 2018 “Power Sector Reforms and Technical Performance: Good News from an Instrumental Variable Analysis.” *Review of Policy Research*. 35 (1): 120-152 [With Johannes Urpelainen and Di Liu]
- 2016 “Electric Utilities and American Climate Policy: Lobbying by Expected Winners and Losers.” *Journal of Public Policy*. 36 (2): 251-275 [With Sung Eun Kim and Johannes Urpelainen]
- 2016 “Does Power Sector Deregulation Promote or Discourage Renewable Energy Policy? Evidence from the States, 1991-2012.” *Review of Policy Research*. 33 (1): 22-50 [With Sung Eun Kim and Johannes Urpelainen]
- 2015 “Light for All? Evaluating Brazil’s Rural Electrification Progress, 2000-2010.” *Energy Policy*. 86: 315-327 [With Tara Slough and Johannes Urpelainen]

Policy Publications

- 2015 “Low Oil Prices: An Opportunity for Fuel Subsidy Reform.” Report for Center on Global Energy Policy at Columbia University. [With Keith Benes, Andrew Cheon, and Johannes Urpelainen]

GRANTS, AWARDS AND FELLOWSHIPS

- 2020–23 “New Democracy in New Normal” *Social Sciences Korea (SSK)*, Research Team Support [With Wonbin Cho, Yunmin Nam, Namkyu Kim, Hyungchul Kim, Myungse Kang, Dongsuk Kim, and Kooyeon Chung]
- Research Grant [Annually KRW 230,000,000 (approx. USD 180K)]
- 2022 “Comprehensive Study of Korean National Image ” *KDI School of Public Policy and Management*, Research Project [With Inbok Rhee, Sung Eun Kim, and Jong Hee Park]
- Research Grant [KRW 150,000,000 (approx. USD 100K)]
- 2022 “Empirical Study on the Effectiveness of Educational Public Diplomacy Efforts in Korea” *KDI School of Public Policy and Management*, Research Project [With Inbok Rhee, Chungshik Moon, and Hye Young Chang]
- Research Grant [KRW 50,000,000 (approx. USD 40K)]
- 2020-2021 “Informing Korea’s Soft Power Strategy: Evidence from Survey Experiments on Public Perceptions of Public Diplomacy and Foreign Aid” *National Research Council for Economics, Humanities and Social Sciences*, Cooperative Research Series 21-09-01 [With Inbok Rhee, Sung Eun Kim, and Jong Hee Park]
- Research Grant [KRW 210,000,000 (approx. USD 170K)]
 - Received Outstanding Research Award
- 2021 “South Korea’s Public Diplomacy Strategy for Battery, Bio, and Semi-conductor Sectors” *Ministry of*

- Foreign Affairs*, Research Project [With Inbok Rhee, Sung Eun Kim, and Jong Hee Park]
 • Research Grant [KRW 25,000,000 (approx. USD 20K)]
- 2013–19 DEAN’S FELLOW, Columbia University
- 2017 FOREIGN POLICY GRANT (with Ashton S. Cho). “Foreign Country Threat Framing and Voter Preferences Towards Multilateral FTAs”, Charles Koch Foundation
- 2016–17 SASAKAWA YOUNG LEADERS FELLOWSHIP FUND (SYLFF) SUMMER GRANT, Columbia University Weatherhead East Asian Institute
- 2017 DISSERTATION DEVELOPMENT GRANT, Columbia University
- 2012 TEACHING ASSISTANTSHIP, Columbia University School of International and Public Affairs
- 2011 CASUAL PROGRAM ASSISTANTSHIP, Columbia University School of International and Public Affairs
- 2007 HONOR STUDENT AWARD, Yonsei University

TEACHING EXPERIENCE

- 2023 Political Economy of Trade and Investment in South Korea (G)
- 2023 Elections, Political Parties, and Congress (G)
- 2022 Introduction to American Government and Politics (U)
- 2022 Experimental Methods and Causal Inference in Political Science (G)
- 2021, 2022, 2023 Domestic Politics and International Politics Seminar (G)
- 2021, 2022, 2023 International Political Economy (U, G)
- 2020, 2021, 2022 Environmental Politics (U, G)

PROFESSIONAL ACTIVITIES

- 2022– POLICY ADVISOR. Ministry of Foreign Affairs, Republic of Korea
- 2021–22 EDITORIAL BOARD MEMBER. Korean Political Science Review
- 2021–22 EDITORIAL BOARD MEMBER. New Asia
- 2022 MEMBER OF RESEARCH COMMITTEE. Korean Association of Party Studies
- 2008–10 LEGISLATIVE STAFF. National Assembly of the Republic of Korea
- 2004–06 MILITARY SERVICE. Republic of Korea Army
- Peer Reviewer: *American Journal of Political Science*, *British Journal of Political Science*, *Business and Politics*, *Review of Policy Research*, *State Politics & Policy Quarterly*, *Energy Policy*

LANGUAGE AND OTHER INFORMATION

Languages: English (Fluent); Korean (Native); French (Beginner)
 Computer Skills: R, STATA, Python, and \LaTeX